# 2024 MEMBERSHIPS

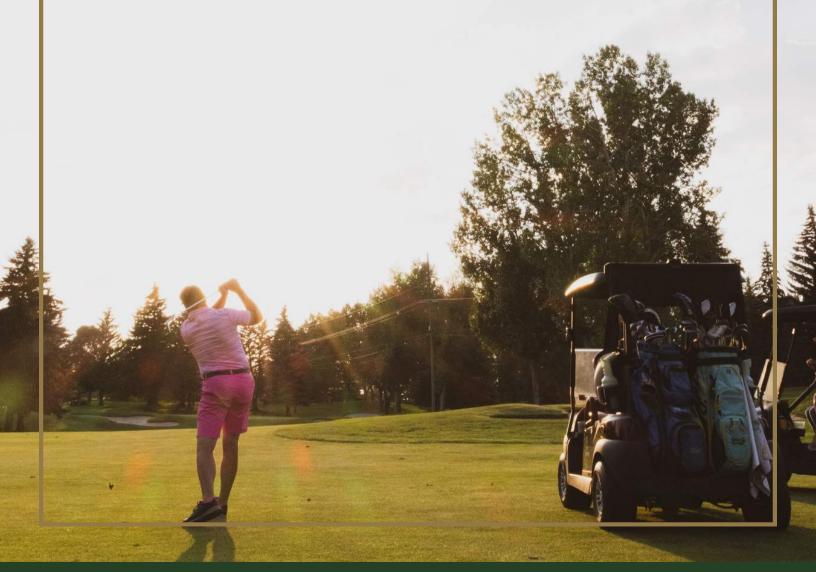
SILVER SPRINGS GOLF & COUNTRY CLUB
Play golf. Enjoy life.



# WELCOME TO SILVER SPRINGS

"We joined 7 years ago and have enjoyed every year since! We quickly met some great people to golf with and very much enjoy the social aspect as much as the golf. The course is an oasis in the middle of NW Calgary and its very easy to forget that you're in the city once you hit the links. Can't wait to get back out there!"

-Penelope, Silver Springs Member



# ABOUT THE CLUB

We are thrilled that you're considering a membership at Silver Springs Golf & Country Club. Below are a few unique highlights that encompass Silver Springs:

#### A member-owned club.

We are a member-owned, private equity club situated in the heart of Northwest Calgary. Our commitment to exceptional member involvement is seen in our dynamic committees, competitive league plays, interclub opportunities, memorable tournaments, and more. A membership at Silver Springs not only grants you access to a premier golfing experience, but also represents a long-term investment in creating a lasting legacy.

#### Embracing our history with continuous improvement.

Silver Springs Golf and Country Club was established in 1971, making our 50+ years of history the foundation of our Club. Silver Springs stands as a symbol of our dedication and commitment to a premier golfing experience, showcased through our exceptional par-72 golf course. We strive to create a memorable experience for members and guests - each and every time.

#### A place for you to play golf, and enjoy life.

The strong sense of community is what truly sets Silver Springs apart. With welcoming members, a family-friendly atmosphere, a top-notch dining experience, and a place to play excellent golf - you will be proud to call yourself a member at Silver Springs.

#### Experience Silver Springs firsthand.

We invite you to learn more about Silver Springs throughout this booklet and reach out to us with any questions you may have.

To book a personalized tour of the facility with us, please contact our Marketing and Communications Specialist, Maddy Roland, at mroland@silverspringsgolfclub.com.

Your journey to becoming a valued member of Silver Springs starts here. We can't wait to welcome you.

Sincerely,

Silver Springs Management



# YOUR NEW GOLFING HOME.

# A premier golf club experience located only 15 minutes from downtown Calgary.

At the heart of our community stands our exceptional par 72 golf course. Crafted by the renowned golf course architect, Dick Phelps, its tree-lined fairways create an ambiance that is truly unique within the city. As many of our members attest - when you're on the course, the city seems to fade away.

We believe in making golf accessible to everyone, which is why we provide four sets of tees for all golfers. Whether you choose the family tees at 3622 yards or challenge yourself with the black tees at 7000 yards, Silver Springs caters to golfers of all skill levels. From the first tee shot to your final putt, the timeless qualities of our course are something you'll never tire of.

Silver Springs also takes great pride in being a Certified Audubon International Cooperative Sanctuary. The Audubon Cooperative Sanctuary Program for Golf Courses is an international program designed to help landowners preserve and enhance the environmental quality of their property. Golf facilities have to prove compliance with strict guidelines set by the Audubon Society in order to achieve Audubon Sanctuary status through certification in each of these six areas:

- Environmental planning
- Wildlife and Habitat Management
- Chemical Use Reduction and Safety
- Water Conservation
- Water Quality Management
- Outreach and Education



# THE GOLF COURSE











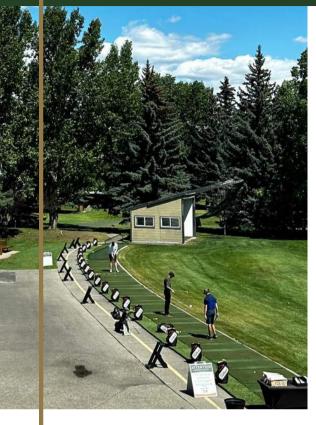
# **SCORECARD**



# WHERE TO FIND US



# **OUR FACILITIES**





## Comprehensive Practice Facilities

Continue to grow and polish your golf game all season long with our full driving range, complete with a convenient shelter for those dedicated to perfecting their full swing in all weather conditions.

Our practice facilities are conveniently located next to our 1st and 10th tees, making it easy to go from practicing to teeing off. Our facilities are continuously being upgraded to provide you with the best possible member experience for years to come.

Elevate your short game with our expansive putting and chipping greens, complemented by the 19th hole short game area, all ideal for refining your skills before stepping onto the course.

#### Member-Exclusive Amenities

Golf amenities for our members include bag storage, a full personalized locker, and a Golf Canada Membership. These services are all included in your annual dues.

## Year-Round Playing

Even when the snow arrives, you can still enjoy yearround training in our simulator rooms. We feature topof-the-line Trackman simulators to assist you in practicing your game and keeping your swing sharp all year round.

"Silver Springs Golf & Country Club has been the bedrock of my golfing journey, providing me with invaluable opportunities and shaping my path. It was here where my golf journey really started, honing my skills and discovering my passion for the sport. As I grew, so did my commitment to golf, and Silver Springs was there to support me every step of the way."

-Andrew, Silver Springs Member

# **OUR SERVICES**

## Fully Stocked Pro Shop

The Silver Springs Pro Shop is the perfect place to cover all your golfing needs. We offer competitive pricing (plus discounted member pricing), knowledgeable staff, and quality merchandise from top brands.

#### Join Member Events & Tournaments

We host a variety of exclusive member-based events for all ages and groups, including:

- Men's / Ladies' Member Guest tournaments
- · Men's Nights
- · Ladies' League
- Junior Nights
- Interclubs
- Mixed tournaments
- Member-member tournaments
- New member wine and dine
- Open and Closing Cocktail parties
- Wine dinners and events
- Club Championship celebrations
- Glow Ball tournament

...and more!

## Receive Access to Professional Lessons

Silver Springs offers some of the best golf instruction around. From individuals to large groups and juniors, our PGA of Canada certified professionals will provide you with comprehensive instruction and tips to improve your game and enhance your experience.

"The pro staff at Silver Springs Golf Club have never been better for the business ladies' league! Amy and Katy, with Head Golf Professional Randy in support, have brought next level organizational skills, communication, and professionalism to provide a fabulous experience for golfers of all skill levels. They are a perfect fit for out culture of inclusion and provide exceptional customer service. Amazing team!"

-Shelly, Silver Springs Member





# THE CLUBHOUSE





## Experience the Membership Lifestyle

Step into our Clubhouse and feel the sense of belonging as friendly nods from strangers turn into lasting friendships. At Silver Springs, we pride ourselves not only on our facilities but also on our unwavering commitment to service. Guided by this principle, our team is dedicated to ensuring every moment you spend here is extraordinary.

## **Exceptional Fine Dining**

The central hub of your Club. From exceptional dining experiences overlooking the 18th green to expansive meeting rooms that cater to your every need, the Clubhouse will be your new favourite place for enjoyable nights and celebrations.

Our culinary team takes great pride in carefully crafted, flavourful dishes with an extensive selection of complimentary wines.

During the warmer months, you can enjoy a full-course meal on the outdoor patio with spectacular views of the 18th hole, Canada Olympic Park, and the Rocky Mountains.

## **Event Spaces & Catering**

Whether you're planning a wedding, corporate event, or special occasion, we have a variety of elegant event spaces and catering options to fit your needs.

Members have the luxury of using our room rentals for personal gatherings at no charge - all year long!

"The staff go above and beyond in getting to know the members by name. They work hard to give us the best experience we can have, whether it's on the course, or in the lounge or dining room to enjoy a delicious meal after a round of golf."

- Shona, Silver Springs Member

# **MEMBERSHIP OPTIONS**

Silver Springs provides you with an opportunity to belong to one of Calgary's finest golf courses, complimented by great food, spectacular views, and exceptional service - a place where you can play golf, and enjoy life.

## **Equity Membership**

<u>Currently Available - \$30,000 plus applicable fees\*</u> Please contact us to learn more about our 2024/2025 new member incentives and payment plans.

- Enjoy unlimited access to the golf course and priority tee time booking.
- Participate in weekly Ladies'/Men's events, club tournaments, interclubs, and more.
- Benefit from year-round access to Clubhouse facilities and events.
- Add your spouse and junior(s) for the applicable fees
- Share is transferable to your spouse or grandchildren, granting them the same privileges.
- Receive all the privileges of a full-voting member.

\*The current share price stands at \$30,000, inclusive of the \$14,000 initiation fee. The share price is reviewed by the Board quarterly.

## One-Year Trial Membership

<u>Limited Spots Available - Please contact us for more information.</u>

Explore everything Silver Springs has to offer without the complete commitment by opting for a trial membership. Enjoy the same playing privileges as a full equity member, and extend the opportunity to family members by covering the relevant dues. Please note that only a limited number of annual trial memberships are offered on a year-by-year basis.

## Join the Club!

We currently have memberships available for the 2024 season. Please contact our Marketing and Communications Specialist, Maddy Roland, at <a href="mailto:mroland@silverspringsgolfclub.com">mroland@silverspringsgolfclub.com</a> for more information and application forms.



# MEMBERSHIP OPTIONS



#### Please contact us to be added to the waitlist.

A sponsored intermediate membership may be granted to any child or grandchild of an equity shareholder between the ages of 19-36. As an intermediate member, you are entitled to spousal playing privileges and have year-round access to all practice and clubhouse facilities. An intermediate member will receive a \$500 credit each year towards an Equity Membership upon purchase.

## Corporate Membership

## Currently Available - \$30,000 plus applicable fees

Silver Springs allows an appointed designate from a company to be entitled to equity member playing privileges, including primary booking, guests allowance, member events, and more. With a corporate membership, you can attend a variety of member-only events and access to the clubhouse/rooms for hosting private parties, business meetings, and more. The corporate membership is transferable to another designate within the corporation for an applicable fee.

## Social Membership

## \$420 per year plus applicable fees

If you enjoy golfing throughout the season and want to be part of a vibrant community, than a social membership is perfect for you. Social memberships allow you to enjoy the amenities of a private club, including privileges to play golf 6 times at the guest rate and no room rental charges for events (minimums may apply).

## Join the Club!

We currently have memberships available for the 2024 season. Please contact our Marketing and Communications Specialist, Maddy Roland, at mroland@silverspringsgolfclub.com for more information and application forms.



# MEMBER TESTIMONIAL

#### Testimonial for Support of Silver Springs Golf and Country Club for Consideration by Prospective New Shareholders

Submitted by a Silver Springs Member, July 2023

When considering joining a private golf club in Calgary, AB, there are a few ways of examining this decision. Notwithstanding "geography and location" as an obvious prime factor, there are many aspects and views to be applied. As a 5-year member coming to Silver Springs with enough experience at most of Calgary's leading clubs, here would be some observations and comments on how Silver Springs stacks up in these four areas:

#### The Golf Course:

Silver Springs' 18-hole golf course is one of Calgary's most exciting courses to play. One aspect of its intrigue is the variety of holes, with not one even being close to another in its layout, natural beauty, and strength as a golf hole. We have a course that weaves in and around valleys and rolling terrain, which is exceptional and unique for an "inside the city" course.

At Silver Springs, we are very fortunate to have a superior grounds crew. Mother Nature does her best to throw challenges our way throughout the year, but we are never without our "palate" being tended to with focused diligence every day of the year. Our Greens Committee, comprised of your fellow members, are strong at advocating the needs of their peers on the course. While some courses may be labelled as "the Superintendent's course", that does not align with the Silver Springs philosophy. Our course belongs to the shareholders and members, and it is truly ours!

#### The Clubhouse:

The Clubhouse is the facility we gather in before and after a round of golf, or at any other time you decide to spend a lunch or evening enjoying a great meal with friends. Silver Springs is blessed to have one of the city's best dining experiences, along with an excellent serving staff that makes Silver Springs your new "go to" dining spot.

Silver Springs has always remined me of those words from the Cheers TV show: "you wanna be where everybody knows your name, and they're always glad you came!". Whether it's indoor fine dining, enjoying casual summer weather on our outdoor patio, or sitting in the lounge watching the game with your friends, there's always a place for you.

#### **Silver Springs Golf Operations:**

At the heart of every golf club, there are people that make golf events happen and are available for everyone's preferences and needs. Its not just about the "Club Championship" weekend; Silver is anything but that. More than any club I've known in Calgary, this Club rises above all at prioritizing and delivering "events for all". Both genders, all ages, all golf abilities, and even outside work schedules.

# MEMBER TESTIMONIAL

More than any club I've seen, Silver lives by "our focus is on ALL levels of ALL golfers", and doing their best to provide a comfortable and enjoyable experience for all. If you're a beginner golfer, social golfer, just for fun, a serious golfer, or juniors, our pro staff is the most approachable, engaging, and listening group of golf leaders we could have. Whether it's scheduled lessons or just casual "one off" tips or aids, they're always there.

#### Club Leadership:

The words that most accurately define our management is:

- They are present and available to all.
- They are always actively engaged with all parts of the club, just like a friend.
- They ask, inquire, listen, and act on the great input from YOU.
- They are incredibly respected by their own staff, and are looked up to as career mentors.
- They all know the Silver Spirit and live it every day.

The resumes of our annual elected and appointed Board of Directors are the "Who's Who" within the Calgary industries. They are with members constantly and willingly take input from them to determine our business needs. Many other clubs have Boards that are perceived as "private clubs within a private club", but Silver has a proven track record of strong member involvement and collaborative methods. Silver Springs has a strong dedication to fiscal responsibility, and all ventures are heavily scrutinized to keep it that way. There never has been, and never will be, financial commitments that are outside prudent decision–making processes.

If you're thinking about becoming a member at Silver Springs, I highly recommend going for it. Silver Springs will become your home away from home with welcoming people, a fun atmosphere, and a place where you can play golf, and enjoy life.



# **CONTACT INFORMATION**

# BELONGING IS CLOSER THAN YOU THINK.

We would love to take you on a personalized tour of the Club and discuss more about our membership options at Silver Springs Golf and Country Club.

Please contact our Marketing and Communications Specialist, Maddy Roland, at <u>mroland@silverspringsgolfclub.com</u> to get started.

We look forward to welcoming you to our Club!



# CLUB MISSION, VISION, AND VALUES

## VISION

To be the club of choice by enriching our members lives through exceptional service, outstanding golf course conditions and a culture of inclusion and continuous improvement.

# **MISSION**

Be a trusted member-owned club with a dedication to fiscal responsibility and providing a sense of belonging and enjoyment for all.

# **VALUES**

Accountability Fellowship

Integrity & Respect **Innovation** Stewardship

Sustainability Diversity





<u>www.silverspringsgolfclub.com</u>

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